

Digital Badging

FOR CREATIVE ORGANISATIONS

Digital Badges are a simple way to acknowledge the value of creative skills and experiences, support young people on creative pathways and evaluate the impact your organisation is making...

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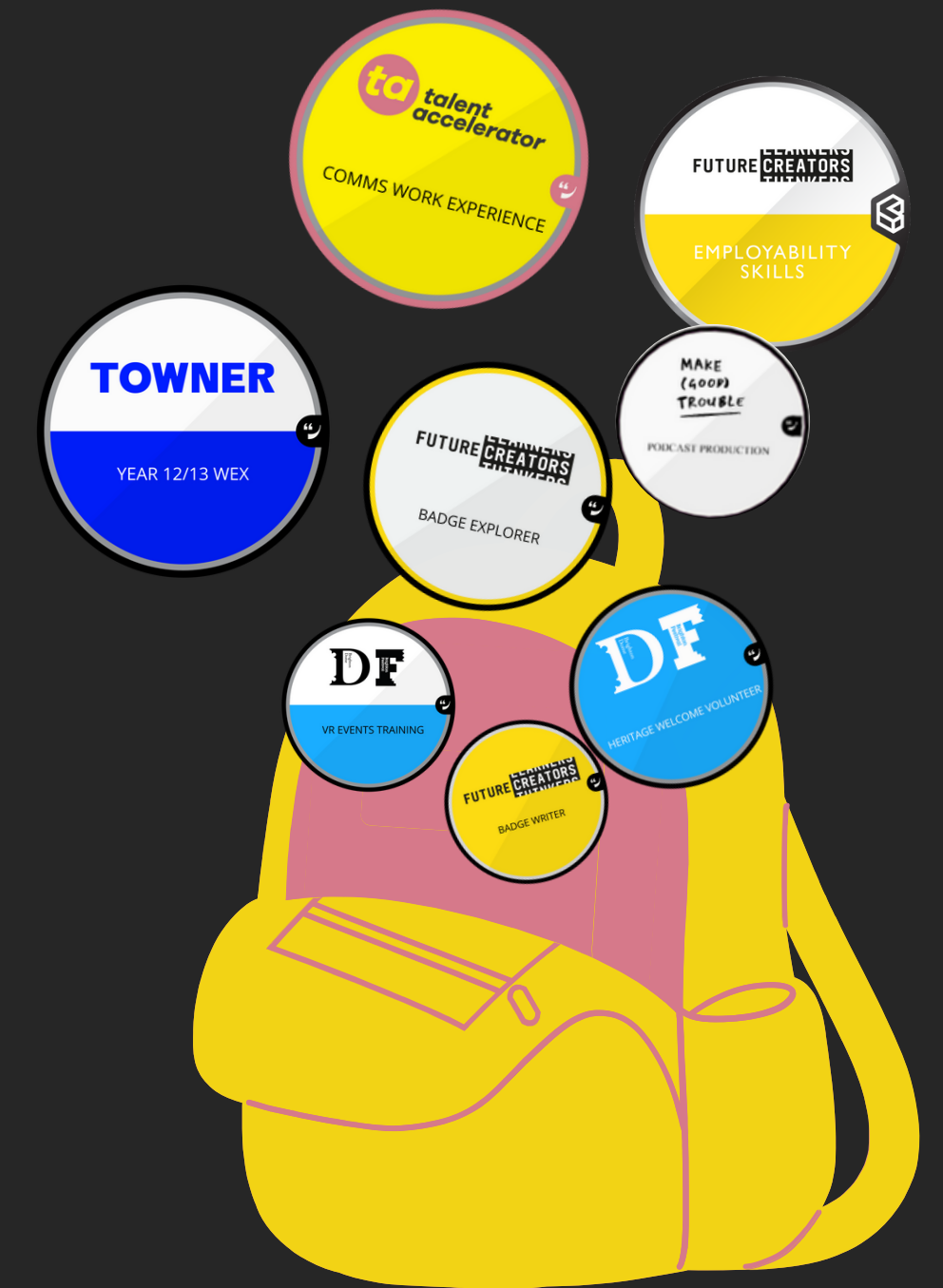
We - The Coastal Catalyst programme run by Future Creators and Talent Accelerator.

You = The organisation or individual issuing the badges.

Credwriter = The badge writing software.

Badge application = A link and claim code for earners to self-claim a badge.

My Skills Backpack = A platform where earners can create a profile to hold all their badges.



Powered by Coastal Catalyst

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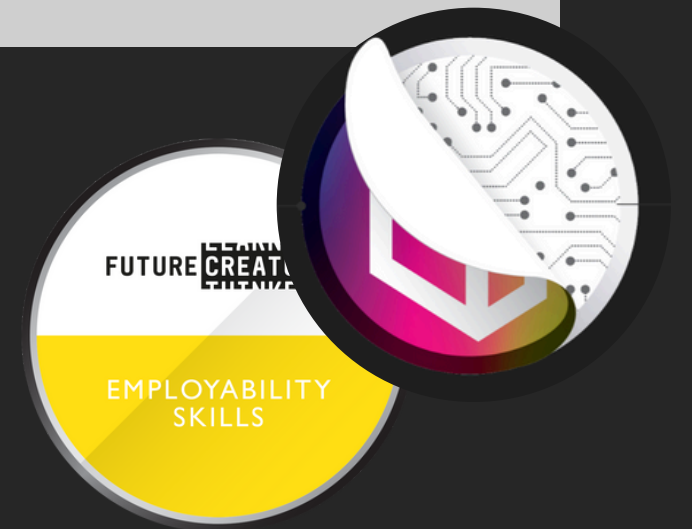
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What is a Digital Badge?

- 1** A smart, simple, and visual way of recognising non-accredited learning.
- 2** A useful tool for young people to proudly display on their website, email signature, LinkedIn profile, and CV.
- 3** An effective and inexpensive way of proving your impact as an organisation.
- 4** A simple website link accessible to anyone, globally.

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Digital Badges are more than just a picture to share. The visual part includes your logo and the badge name, but they also contain metadata that explains who earned the badge and what they did to earn it, plus more about your organisation.



How do they work?

Badges are created to acknowledge the value of experiences and activities that build skills outside of the classroom. At Coastal Catalyst we are particularly interested in activities that build creative skills to help young people imagine, generate and innovate your own ideas. We've previously helped issue badges for:



Do young people want Digital Badges?

People who have received badges as part of the Cities of Learning initiative have told us the value badges have to prove skills that aren't captured as part of a curriculum. We're now using them as part of the Coastal Catalyst, to help young people into creative employment across Sussex because badges give them:

1 A simple way of showing what they have learned and achieved outside of the classroom

2 An example of the language they can use to explain their experience to employers

3 A visual tool to display their connection to you as an organisation

4 A way to self-reflect on their experience and stand out from the crowd with a professional portfolio of work



How can we help you start badging?

If you are based in the Sussex Coastal Corridor, we can help you start badging and offer different levels of support:

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Which level of support might be right for you?

Independent Badging - For organisations that have some experience in digital badging and already champion the value, but want some admin support.

Supported Badging - This is good if you are new to Digital Badges and want to use them to develop your offer to young people.

Co-Designed Badgable Events - For organisations wanting to work with us on testing and developing offers for young people based on the value of badges.

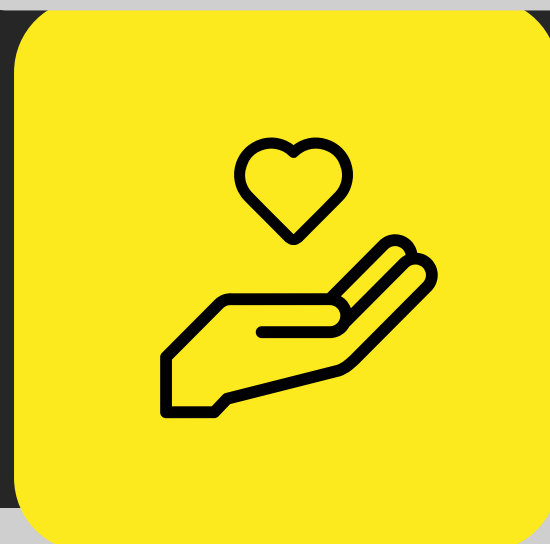
My Skills backpack Workshops - Youth employability focused organisations.

INDEPENDENT BADGING



We can offer free access and training for the Credwriter platform, with unlimited badge writing included and ongoing quality assurance to support your independent badging of activities.

SUPPORTED BADGING

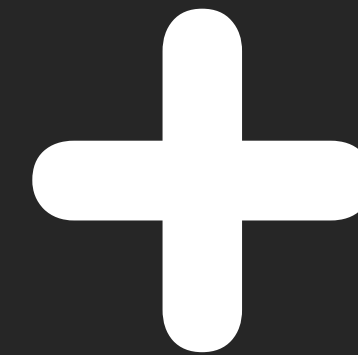


A more bespoke level of support, we can help you identify activities to badge, write badges and select Badging Standards. Plus, we can connect you to local young people and organisations to collaborate with.

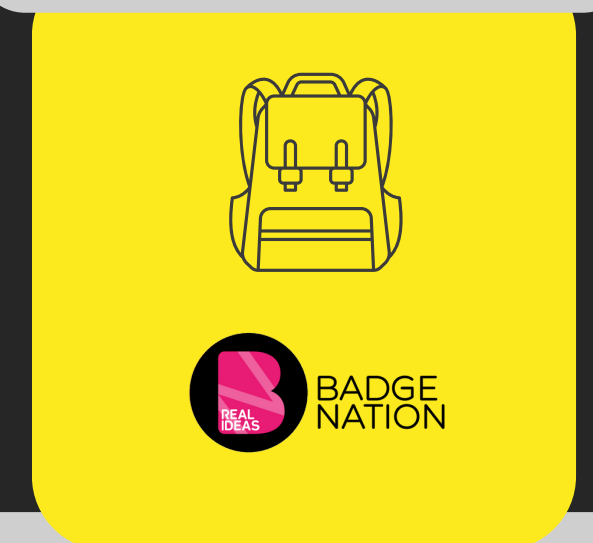
CO-DESIGNED BADGABLE EVENTS



Speak to us about working together to test and develop new events that focus on a badge offer. Badges increase the potential to foster local creativity and build a Coastal Corridor where young people choose to stay and create.



MY SKILLS BACKPACK WORKSHOPS



Does your organisation focus on increasing employability and upskilling for young people? We offer workshops and training around using the My Skills Backpack platform to create portfolios and design CVs.

The benefits of badging with Coastal Catalyst

No matter which level of support is right for you, all Coastal Catalyst partners get:



FREE access and training on Credwriter



Access to a library of example badges



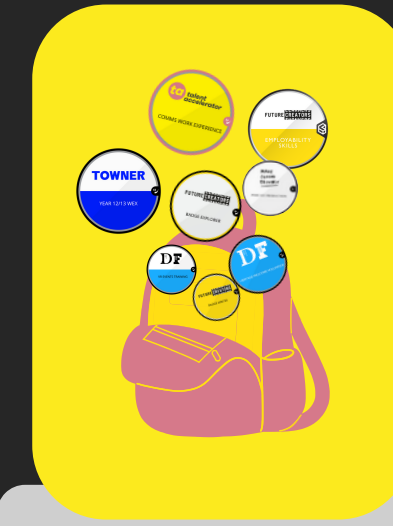
Creation of your branded visual badge templates



Ongoing admin support



Impact data on the badges you issue



Resources to introduce young people to badges and My Skills Backpack

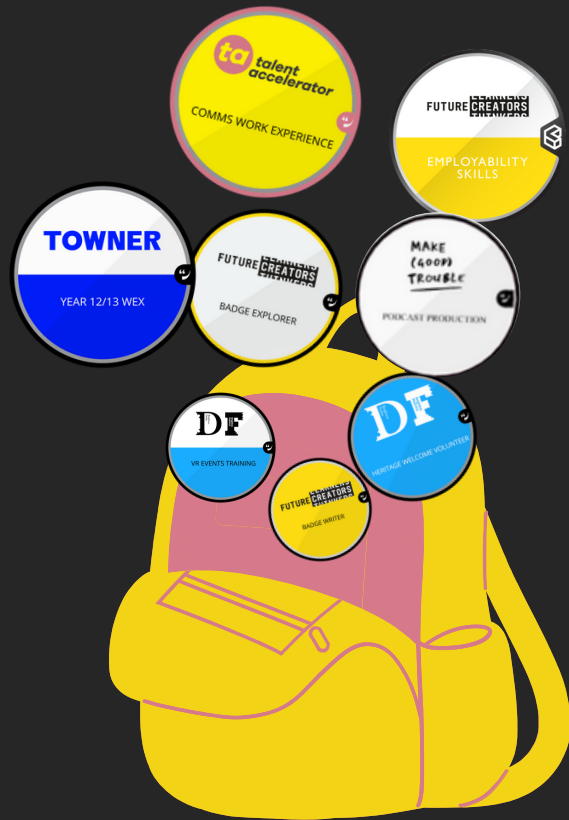


The opportunity to promote your badge offers to young people

So how do you get started?

Getting setup to issue Digital Badges is quick and simple.

When you sign up as a Coastal Catalyst Partner make sure you tick the box to say you are interested and our Digital Badge Coordinator, Francesca, will be in touch to discuss how we can support you to get started!



Have questions?
Check out the FAQs on our website resources
or email badging@futurecreators.org.uk

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