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Building a creative project

What would your project be?
What creative skills do you have, what brings you joy and a feeling of accomplishment?

Who is your audience?
Who would your audience be, where would you find them, how would you make contact?

Who would you work with?
Would you work alone, or in a team, what skills do you need support with?

What support do you need?
Do you need equipment, materials, funding, a place to work/ venue for your project?

What is the first step to building your creative project? Is it research, funding, assembling a team, branding? Be specific!